



Registered No. 25002

Evaluation Certificate

The following event organizers are hereby commended for sustainably organizing their MICE event in consideration of all stakeholders including attendees, service providers, the local community, and other related parties. We have evaluated the organizers in their tangible steps towards the Sustainable Development Goals and recognize the efforts they have taken to increase the value of their MICE event.

- Event Name: BLUE FLAG Asia Summit 2025
A Global Vision for a Safe and Beautiful Ocean
- Period: Saturday, September 20 to Sunday, September 21, 2025
- Event Venue: 6F Floor Multi-purpose Hall, Kaizuka Citizens' Welfare Center
- Organizer: Japan Blue Flag Association

● Event Overview:

The BLUE FLAG Asia Summit 2025 aligned with the core of the Blue Flag programme, promoting environmental protection and sustainable coastal development. The event featured international speakers presenting on water quality standards and sustainable practices, alongside case studies from certified regions. The organizers demonstrated environmental responsibility through waste reduction measures and material reuse in venue operations, their commitment further highlighted the public declaration displayed at the venue. By integrating sustainability into both content and operations, the Summit successfully combined global knowledge exchange with regional engagement, meeting the criteria for SDGs for MICE certification.



The SDGs for MICE Sustainable Event Evaluation System is registered with the Co-Creation Challenge as part of the Team Expo 2025 program.

February 5, 2026
Hiroshi Mizohata, President
Osaka Convention & Tourism Bureau



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